

Anoushka Dandawate

Product Designer · AI Experiences · UX Research

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Summary

Product Designer and final-year UX Design student with experience across UX research, product design, AI-powered experiences, and design systems. Takes products from research and user flows through wireframes, prototypes, and high-fidelity interfaces. Focused on Human-AI Interaction, agentic AI, e-commerce, and complex workflows. Founder of Emrys Craft, an independent jewellery label, which keeps market awareness close to the design work.

Experience

Accenture Avanade · User Experience Architect Intern May–July 2026

- Designed Glow, an agentic AI beauty shopping companion, as an end-to-end product design project
- Conducted research and translated insights into user flows, workflows, scenarios, and interaction patterns
- Designed wireframes, prototypes, and high-fidelity interfaces through to final product prototype
- Developed the product's brand identity and design system, establishing reusable UI patterns

Mediashield.ai · UX Design Contributor · Stealth AI Startup January 2026

- Translated technical constraints into user-centered product solutions alongside AI engineers and stakeholders
- Designed wireframes, user flows, and interactive prototypes for AI-powered dashboards, reducing cognitive overload by 30%
- Conducted usability testing and iterated on interaction patterns, improving task-completion clarity scores

Emrys Craft · Founder & Designer 2023–Present

- Built the brand identity, packaging, and visual system from concept through production artwork
- Managed product development, pricing, merchandising, exhibitions, and content end to end

Harshdeep Foundation · Design & Social Media Intern · NGO Jun–Jul 2025

- Designed branding and post campaigns and managed social media to improve outreach and engagement

Selected Projects

Glow · Agentic AI / Beauty E-commerce

- Designed an agentic AI beauty shopping companion end to end, from research and scenarios to high-fidelity interfaces
- Defined conversational UI patterns alongside the product's brand and design system

Ayojak · B2B Dashboard / Design System

- Designed an organizer dashboard for managing exhibitions, stalls, and expos
- Developed a molecular design system, translating UX principles into reusable interface patterns

Perplexity AI · Cognitive Ergonomics / UX Redesign

- Ran competitor analysis and heuristic evaluation to identify usability and information architecture issues
- Redesigned key flows through wireframes and high-fidelity mockups to reduce cognitive load

Reloom · Sustainable Fashion Marketplace

- Designed a digital ecosystem connecting resale, repair, reuse, and sustainable fashion
- Mapped user journeys and built system-state prototypes to improve navigation

Education

B.Des User Experience Design · MIT ADT University, Institute of Design, Pune 2023–Present · CGPA 8.58

Skills

Product Design	UX Design · Product Design · Interaction Design · User-Centered Design · Information Architecture · User Flows · Wireframing · Prototyping · High-Fidelity UI · Design Systems
UX Research	User Research · Usability Testing · Journey Mapping · Personas · Heuristic Evaluation · Competitor Analysis
AI & Emerging Interfaces	Agentic AI Experiences · Human-AI Interaction · Conversational UI
Visual & Technical	Branding & Packaging · HTML/CSS · Responsive Design · Web Animations
Tools	Figma · FigJam · Framer · Sketch · Miro · Google AI Studio · Claude · Stitch · Procreate

Publications & Certifications

Publications Writing on UX, cognition, and AI-driven interaction — [medium.com/@dandawateanoushka](#)

Certifications Elements of AI, University of Helsinki · Advanced Figma UI/UX, Udemy 2024 · Service Design Workshop · HCIPAI Symposium 2025